

SARAH MOSSER

EDUCATION

Boston University College of Fine Arts Graduate School MFA Graphic Design	Boston, MA expected May 2012
Boston University College of Communication , graduated cum laude Bachelor of Science in Mass Communication Concentration in Advertising, Minor in Art History, Visual Arts	Boston, MA May 2010 GPA: 3.52
Dublin City University , 8 Credit Internship Program	Dublin, Ireland

PROFESSIONAL EXPERIENCE

CENERGY & EMPIRE STATE GAMES, NY <i>TORCH TOUR AMBASSADOR</i>	JUNE 2010 - JULY 2010
<ul style="list-style-type: none">Promoted the Empire State Games on a 5 week Torch Tour around NY state as a former Game's gold medalist, setting up a 20' x 20' display, talking to people, taking visitor's photograph holding the torch, interviewing with local media, and keeping a blog.	
BOSTON UNIVERSITY ADLAB, BOSTON, MA <i>ART SUPERVISOR</i>	JANUARY 2010 - MAY 2010
<ul style="list-style-type: none">Critiqued creative work of seven teams in student-run agency as member of the Executive Board.	
BOSTON UNIVERSITY COLLEGE OF COMMUNICATION, BOSTON, MA <i>TEACHER'S ASSISTANT</i>	SEPTEMBER 2009 - MAY 2010
<ul style="list-style-type: none">Helped students in Design and New Media course solve design problems in print layout and logos, including assistance with design software.	
NEIMAN FELLOWSHIP JOURNALISM SEMINAR, HARVARD UNIVERSITY, CAMBRIDGE, MA <i>ASSISTANT</i>	JANUARY 23, 2010
<ul style="list-style-type: none">Assisted with day-long Flash tutorial, presented by Mindy McAdams, author of <i>Flash Journalism</i>.	
BOSTON UNIVERSITY ADLAB, BOSTON, MA <i>ART DIRECTOR</i>	SEPTEMBER 2009 - DECEMBER 2009
<ul style="list-style-type: none">Designed event and behavioral change posters for the Boston University Office of Sustainability.Awarded Best In Show by supervisors and faculty advisors for campaign concept and execution.	
MCCONNELLS ADVERTISING SERVICE, LTD, DUBLIN, IRELAND <i>INTERN</i>	JUNE - JULY 2009
<ul style="list-style-type: none">Worked on live briefs within the Creative Department of the largest agency in Ireland, in both copywriting and art direction.Wrote radio and television copy, designed a logo, brochure, print advertisement, and various other out of home advertisements.	
LIZ CLAIBORNE MARKET RESEARCH GROUP <i>ILLUSTRATOR</i>	NOVEMBER 2007
<ul style="list-style-type: none">Designed and illustrated four outfits for a market research proposal to Liz Claiborne.	

ACTIVITIES

Captain of Boston University's Division I Cross Country and Track & Field teams

ACCOMPLISHMENTS

Blue Chip Award (1 of 8 seniors exemplifying leadership, academic excellence, talent in field, and service)	2010
2010 College of Communication Commencement Speaker	MAY 2010
NSAC team placed 5th at national AAF competition in Orlando, FL	JUNE 2010

Designed Boston University College of Communication's Community Benefit Ball poster and ticket NOV. 2009

Designed image that received funding and was installed as a wall mural in on-campus building MAY 2008

Two pen & ink illustrations published in undergraduate literary arts journal, *Clarion* SPRING 2007

SKILLS

Computer: Photoshop, Illustrator, InDesign, Flash, iMovie, Keynote, and Freeway Pro

Languages: Basic knowledge of French